



Respect, Trust, Communication and Leadership

About oia GmbH

What Matters to Us

Every individual, every company and every organization is unique. That's why our seminars are designed to meet your specific needs.

With over 15 years of experience in horse-assisted seminars, we offer personalized support to strengthen your skills and help you to achieve your goals.

Our Collaboration Method

Together, we define the content that meets your needs. With passion and commitment, we help you to develop your communication and leadership skills as well as your team culture. We aim for a lasting impact to strengthen your organization's success.

Team

Our coaches combine solid experience in management, project management and extensive expertise in working with horses. The horses, in turn, are perfectly trained to support coaching processes.

Corina Gerhäuser – Managing Director

Lic. oec. HSG, CAS Crisis Communication, Course Instructor Certificate (SFAL)
Expert in Organizational and Team Development

Beat Wampfler – Coach

Dr. med. vet., First Lieutenant
Veterinarian and Entrepreneur

Alejandra Medina – Coach

M. Sc. in Health Economics
Senior Project Manager

Peter Brülisauer – Coach

Qualified Farrier
Entrepreneur

Coach Christian Krieg

Master Farrier
Project and Field Manager

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The Horse is Your Mirror



originell
inspirierend
authentisch



Respect, Trust, Communication and Leadership

Unlock the Potential of Individuals and Teams

Respect, trust, clear communication and leadership: these pillars are essential not only for working with horses but also for building strong relationships in business, organizations and personal life.

The most successful leaders combine advanced technical skills with strong emotional and social intelligence. Successful leadership is not just about directing but about inspiring and engaging individuals and teams.

The Keys to Maximizing Individual and Collective Potential

Respect: Demonstrating recognition and appreciation.

Trust: Reliability in behavior.

Communication: Essential clarity, even in complex situations.

Leadership: A focus on achieving objectives.

The Horse, an Authentic Mirror

Did you know that over 90% of our communication is conveyed through body language and the tone of our voice? Horses, with their intuitive and unbiased nature, perceive and respond to what you truly feel - beyond words.

As herd and flight animals, horses constantly assess the leadership qualities of those around them. They cannot be manipulated or impressed by appearances or titles. Their reactions sincerely reflect your strengths, as well as areas where improvement is needed. They also teach us how to be effectively present.

The reactions of horses provide valuable insights that can be applied both in professional and personal life.

Horses as Partners in Coaching Processes

Your Customized Seminar

Our seminars are designed to meet the needs of your company or organization. Whether you are a beginner with horses or feel apprehensive, our workshops are accessible to everyone. No prior knowledge of horses or riding is required, as all activities take place on the ground.

Location: Seeland Region, Bern (indoor arena or outside setting).

Languages: English, German, French.

Additional options:

- Create an iron product with a qualified farrier.
- Enjoy a carriage ride for a moment of relaxation.

Contact us for more information!

We are delighted to discuss your needs and design a seminar tailored to your organization.

Benefits for You and Your Team

- Insights into conscious and unconscious communication and its effects.
- Strengthen targeted communication.
- Enhance self-awareness and awareness of others.
- Identify and refine your leadership style.
- Explore concrete action alternatives.
- Unlock the potential of your team.
- Effectively support change processes.
- Establish a solid foundation for sustainable and successful daily implementation.

